



Australian High Commission, Kuala Lumpur

MEDIA RELEASE

9 November 2016

Australian Indigenous Fashion & Art Premiere in Malaysia

The Australian High Commission is delighted to support the launch of ‘Bringing Australia to the World’, in Kuala Lumpur - an Indigenous Australian Fashion and Art extravaganza which showcases the rich culture of Australia’s first people, as well as the strong people-to-people and trade links between Australia and Malaysia.

Developed by Australia’s Fashion Advocate, led by Malaysian-Australian, Cat Birch, and Malaysia’s Alta Moda KL, led by leading fashion publicist, Dodi Mohammad, this innovative project includes the Malaysian debut of the ALINGA resort wear collection and exhibition of Indigenous Australian artworks.

The ALINGA collection will headline the opening of KL Alta Moda on 10 November, with the Indigenous Australian artworks on display at Starhill Gallery until 14 November.

ALINGA, which means Sun Goddess in the Aboriginal Australian language, is designed by Malaysian-Australian Sandra Rives under her ‘Red Opium’ label. The fabric for the collection, which features artworks from renowned Indigenous Australian artist, Peter Farmer, is printed and produced right here in Malaysia.

“Creative industries make significant contributions to the Australian and Malaysian economies. The Australian High Commission is proud to support this initiative, which not only furthers the strong cultural, artistic and economic links between our countries, but also provides opportunities for Indigenous Australians and innovatively showcases their rich culture and heritage to the world” said Australian High Commissioner, H.E. Rod Smith PSM.

To celebrate the launch of the initiative, Fashion Advocate, with support from the Australian High Commission, has brought two Indigenous Australian graduates from its Life Skills

Program, which aims to empower young women, to Malaysia to model the collection. The five Indigenous Artists whose works feature in the exhibition, including Peter Farmer, are also in Malaysia to undertake a series of art talks, workshops and meetings.

The Australian High Commission will host an exclusive runway show and exhibition featuring ALINGA and the Indigenous Australian artworks on 14 November, where invited guests will have the opportunity to see 'Bringing Australia to the World' live and meet the participants.

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