

## **MEDIA RELEASE**

## LOGO DESIGN COMPETITION FOR THE 70<sup>TH</sup> ANNIVERSARY OF AUSTRALIA'S DIPLOMATIC PRESENCE IN MALAYSIA

## **CALL FOR SUBMISSIONS**

**Kuala Lumpur, 2 December 2024** – Malaysia and Australia will celebrate 70 years of Australia's diplomatic presence in Malaysia in 2025.

To commemorate this milestone, the Australian High Commission in Malaysia is organising a logo design competition open to all Malaysian and Australian citizens (aged at least 18 years old at the time of submitting their valid entry).

The logo design competition is the first in a series of special commemorative activities to be held throughout 2025. The winning logo design will feature prominently throughout these activities.

Creative talents from Malaysia and Australia are invited to submit up to three designs which reflect and represent the strong partnership between Australia and Malaysia. The design should incorporate identifiable elements of both countries, such as through colours or emblems.

The winner will receive two round trip tickets (Kuala Lumpur-Sydney or Sydney-Kuala Lumpur) from Malaysia Airlines, along with two nights' accommodation at a Hilton Hotel in either Sydney or Kuala Lumpur.

Media enquiries: Public-Affairs-KLPR@dfat.gov.au

H.E. Ms Danielle Heinecke, Australian High Commissioner to Malaysia, said "We are very proud of the long and close relationship between our two nations, and we are delighted to be celebrating this milestone anniversary in 2025. We look forward to receiving creative submissions for the logo design competition from both Malaysians and Australians – people form the heart of our bilateral relationship."

Entries close at midnight on **22 December 2024 (Malaysia local time)**. All entries must be submitted to: **Public-Affairs-KLPR@dfat.gov.au**.

For further information and competition terms and conditions, visit the Australian High Commission Malaysia website <a href="here">here</a>.

For updates on events celebrating the 70th anniversary, follow us on social media (X, Facebook, and Instagram).